



June 25, 2008

Mr. Jack Lyons  
Creative Multimedia Productions Pty Ltd  
Level 5, 203-233  
New South Head Road  
Edgecliff, NSW 2027

Dear Jack:

Thank you again for calling on me and it was great visiting with you over the phone.

Since our conversation, we have reviewed the website and product as a group and are even more excited about the opportunity. WOW! It's not often that new, digital technology has such an easy consumer application, with such broad appeal.

We are working on a preliminary project overview with a few creative thoughts and some general direction. I will also include a preliminary budget and e-mail it to you along with a few different payment/partnership options.

Enclosed is a **DEMO DVD** with segments and samples of our work. **Every** product on the DVD is in **national rollout today**. You'll find everything from the higher end, "soft sell", to the gadget and gizmo "yell and sell" with Billy Mays. I trust you'll find our production values, experience and successful track record in the industry, to be worthy of further consideration.

Please review the information and I look forward to talking again very soon.

Thank you for your consideration.

Sincerely,



Scott Opfer  
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